



HALEY STEIN

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HaleySteinDesign.com

EXPERIENCE

Marketing Manager – Wheaton Sport Center

📍 Wheaton, IL 📅 MAY 2025 - CURRENT

As a strategic and creative Marketing Manager, I lead both internal and external marketing initiatives with a strong focus on brand growth and consistency. I oversee marketing strategy and brand development while conceptualizing and producing a wide range of graphic design and multimedia assets. From video tutorials and newsletters to ads, and professionally designed booklets, I create cohesive materials that engage existing and non-existing members. I collaborate closely with cross-functional teams to ensure unified messaging, strengthen brand presence, and support membership growth through high-impact visuals.

Web Graphic Designer – RivalMind

📍 St. Charles, IL 📅 MARCH 2024 - MARCH 2025

I designed and developed user-friendly websites using Duda CMS, alongside impactful social media graphics, digital ads, and branding materials. Collaborate with cross-functional teams to deliver high-quality digital solutions that increase visibility and conversions.

Graphic Designer / Senior Graphic Designer – Symboliq Media

📍 Remote 📅 MAY 2022 - JUNE 2023

Promoted from Graphic Designer to Senior Graphic Designer, managing both creative production and team leadership. Designed logos, brand guides, packaging, websites, and monthly social campaigns for diverse clients. Supported client onboarding, task delegation, junior designer training, and interview processes while maintaining direct involvement in hands-on design.

Graphic Design Intern – Gillian Battino for U.S. Senate

📍 Remote 📅 JULY 2021 - JAN 2022

Design and Print Specialist – The UPS Store

📍 Sugar Grove & St. Charles, IL 📅 SEPT 2019 - APRIL 2021

EDUCATION

Columbia College Chicago

Bachelor of Arts, Graphic Design

📅 SEPT 2018 - MAY 2022

📍 Chicago, IL

SKILLS

Adobe Creative Suite
Microsoft Suite
Print specifications
Customer service
Organization
Time management
Communication
Collaboration
UI/UX Design

AWARDS

Valee's Graphics Student of The Year 2018

GDUSA American Graphic Design Award 2021

LANGUAGES

English